Evelyn Russell | Athens, GA | evadoxie@gmail.com

Portfolio | LinkedIn

EDUCATION

University of Georgia | Athens, Georgia

B.S.F.C.S., Fashion Merchandising: *Product Design and Development* Expected Graduation: Spring 2027

Minor in Studio Art, Fabric Design

Moorehead Honors College

Spring 2024-Present

August 2023-Present

RELATED WORK EXPERIENCE

Community Athens | Athens, GA | Seamstress, Fabric Designer, Sewing Teacher

March 2024-Present

- Producing garments to high quality standards for boutique and wholesale using the Juki DDL-8700, among other industrial machinery.
- Sustainable upcycling and product development, including pattern-drafting, fabric sourcing, and pricing
- Large scale dyeing of fabrics and garments, including linen and cotton, with Procion MX fiber reactive dyes. Formulation of dye in accordance with forecasted seasonal color trends.
- Instructing beginner-intermediate level sewing classes to inspire the spirit of creativity and sustainability. Effectively communicating complex ideas around garment construction.

Eva Make Thing | Athens, GA | Sole Proprietor

January 2022-Present

- Social media management and marketing on Instagram to grow 5000+ followers and 2M+ video content views.
- Generated over \$3,000 sales of handmade knit and sewn apparel and digital sewing patterns made in Adobe Illustrator.

Love, Leigh | Athens, GA | Manufacturing Contractor

December 2024-May 2025

• Development of zero-waste pattern in Adobe Illustrator, supervision and manufacturing women's loungewear.

Level Showroom | Atlanta, GA | Assistant Salesperson

June Apparel Market 2024

Assisted with sales during the June Apparel Market, representing Steve Madden, Dear John, Sage the Label/Sadie and Sage. Welcomed buyers, curated seasonal recommendations, and learned wholesale ordering system.

Taqueria Tsunami | Athens, GA | Host & Lead Expo

May 2024-September 2024

Warmly greeted and welcomed customers upon arrival and kept track of seating availability while informing customers of wait times. Communicated to chefs to execute priorities and special requests, assisted wait staff, and served food at standard temperatures.

Chattahoochee Nature Center | Roswell, GA | **Head Art Counselor**

May 2023-August 2023

Planned weekly themed curriculum for up to 6 daily classes of students in grades K-7th. Acted as a positive and caring role model for 300+ students weekly, with in-class emphasis on nature and creative freedom.

Starbucks | Atlanta, GA | Barista

Performed various customer-facing positions (Barista, POS, DTO, Support, Closing Staff). Trained and developed new hires. Memorized large menu and recipes as well as made drinks in line with strict quality standards.

ACADEMIC COURSES AND PROJECTS

Trend Forecasting

Spring 2025

• Research and forecasting incorporating data driven methods for short and long-term fashion trends, culminating in a comprehensive trend forecast book for the upcoming season.

Textile Testing

Fall 2024

Familiarity with the production and properties of fibers and fabrics, and the preparation, dyeing, and finishing of textiles. Expertise in the laws and testing standards (ASTM, AATCC) surrounding consumer textiles.

Advanced Weaving Studio

Fall 2024

• Skills in eight harness floor loom weaving. Final project of traditional tartan kilt, with pleating and leatherwork.

EXTRACURRICULAR ACTIVITIES, LEADERSHIP, AND AWARDS

Student Merchandising Association | University of Georgia | Styling and Design Head

August 2024-Present

Networking with fellow students in fashion, production of a bi-annual trend forecasting lookbook film and fashion show.

Georgia Soft Goods Education Foundation Legacy Scholarship; Gilbert Studyaway Scholarship

Spring 2025 Summer 2025

Moorehead Honors College: Honors International Scholar

National Charity League | Dunwoody Chapter | Recording Secretary

August 2017-May 2023

Awards: Hourglass Award, 2019, 2020 and 2021 (100+ hours in combined philanthropies); President's Volunteer Service Teen Gold Award, 2019, 2020, and 2021 (100+ hours onsite at combined philanthropies); Mission Bell

Award, 2021 (50+ hours at a single philanthropy); Yellow Rosebud Award, 2022 (50+ hours at combined philanthropies).

TECHNICAL SKILLS

Design Software: Adobe Suite: InDesign, Photoshop, Illustrator, Lightroom, Canva

Management Software: Microsoft Word, Excel (certificate LinkedIn Learning, for accounting, business modeling),

PowerPoint

Garment/Accessory Construction: Pattern drafting, pattern digitization, 3-dimensional modeling, hand knitting, crochet, loom weaving (hand and digitized), industrial machine operation (Juki DDL-8700, serger, cover stitch, blind hem machine), tailoring and alterations, fabric dyeing (acid, natural, shibori, dichlorotriazine), hand embroidery

LANGUAGES

• English – *native*

• French - intermediate